Revised December 2000

Dear Nonprofit Colleague,

We are pleased to introduce an updated version of the Minnesota Common Grant Application form. Minnesota grantmakers developed this form to make the grantseeking process simpler and more efficient for nonprofits. For ease of use and to eliminate unnecessary duplication of work, you may reproduce any part of the form you find helpful including the COVER SHEET and BUDGET forms.

Keep in mind that every grantmaker has different guidelines and priorities, as well as different deadlines and timetables. Before submitting this application to a potential funder, it is very important that you check to see whether your project or program matches their published interests. Any funder that has agreed to accept this form may request additional information as needed.

#### STRATEGIES FOR SUCCESSFUL GRANTSEEKING

- 1. **Do your research** to determine whether the foundations' and corporations' goals and objectives for grantmaking are consistent with your type of grant request.
- 2. After you do the research, find out the preferred method of contact for the grantmaker, and contact the grantmaker to secure their specific grantmaking guidelines. Many grantmakers generally like to have initial contact with you before receiving a written proposal.
- 3. Include a cover letter with each proposal that introduces your organization and your proposal, and makes a strategic link between your proposal and the funder's mission and grantmaking interests.
- 4. Type and single-space all proposals.
- 5. Answer all the questions in the order listed.
- 6. Submit the number of copies each grantmaker requests according to their guidelines.
- 7. Do not include any materials other than those specifically requested at this time.

#### RESOURCES

- Call, write or check the website of each grantmaker to obtain a copy of their funding guidelines (for a list of MCF member grantmaker sites, visit MCF's website at www.mcf.org/ members).
- Subscribe to Minnesota Grantmakers Online (MGO), Minnesota's most comprehensive source for information on grants and grantmakers. www.mgomcf.org
- Use directories listing foundations' interests and processes.
- Visit a Foundation Center Collection Library (visit www.grantspace.org/Find-Us for locations).

To download the Form, visit MCF's website at: http://www.mcf.org/nonprofits/minnesota-common-grant-application-form

## **Grant Application Cover Sheet**

You may reproduce this form on your computer

Date of application:	7/20/2020	Application submitted to:		
		Organization Information	1	
Best Christmas Ever				
Name of organization			Legal name, if diffe	erent
P.O. Box 439	Cloquet, MN 55720		46-4729005	
Address	-	City, State, Zip	Employer Identifica	ation Number (EIN)
218-451-2378			www.bcemover	nent.org
Phone		Fax	Website	<u> </u>
Don Liimatainen	President/CEO	218-49	9-1342	
				n.com
Name of top paid staff		Title	Phone	E-mail
Stephanie Nynas		Director of Operations	218-391-0570	Stephanie@bcemo vement.org
Name of contact person i	regarding this application	Title	Phone	E-mail
Is your organization	an IRS 501(c)(3) not-fo	r-profit?		X Yes No
•	, , , ,	c agency/unit of government	_	Yes No
		Proposal Information		ıl agent's EIN number
We are looking for f	vho have fallen on tough	fund our organizations opera times through no fault of the	eir own. This includ	es providing families
the opportunity to palong term.	nticipate in Financial Pr	ograms and Health Programs	s to help set them up	o for success for the
Population served: F	amilies with children in		c area served: Curre 13 states and into C	
Funds are being requ	nested for (check one) N	ote: Please be sure funder prov	ides the type of suppor	rt you are requesting.
X Gene	ral operating support	Start-up costs	Capital	l
Proje	ct/program support	Technical assistan	ce Other (	(list)
Project dates (if appl		Fiscal year en	<u></u>	

# Dollar amount requested: \$5,000.00 Total annual organization budget: \$1,429,636.95 Total project budget (for support other than general operating): \$ Authorization

Name and title of top paid staff or board chair:

Don Liimatainen President/CEO

Signature

#### **PROPOSAL NARRATIVE**

Please use the following outline as a guide to your proposal narrative. Most grantmakers prefer up to five pages, excluding attachments, but *be sure to ask each individual funder if they have page limitations or any additional requirements*. Also, include a cover letter with your application that introduces your organization and proposal and makes the link between your proposal and the mission of the grantmaker to whom you are applying. For assistance with terms, refer to MCF's website (www.mcf.org; select "Nonprofits", then "Grantseeking Resources").

#### I. ORGANIZATION INFORMATION

- A. Brief summary of organization history, including the date your organization was established.
- B. Brief summary of organization mission and goals.
- C. Brief description of organization's current programs or activities, including any service statistics and strengths or accomplishments. Please highlight new or different activities, if any, for your organization.
- D. Your organization's relationship with other organizations working with similar missions. What is your organization's role relative to these organizations?
- E. Number of board members, full-time paid staff, part-time paid staff and volunteers.
- F. Additional organization information required by each individual funder.

#### II. PURPOSE OF GRANT

*General operating proposals*: Complete Section A below and move to Part III - Evaluation. *All other proposal types*: Complete Section B below and move to Part III - Evaluation.

#### A. General Operating Proposals

- 1. The opportunity, challenges, issues or need currently facing your organization.
- 2. Overall goal(s) of the organization for the funding period.
- 3. Objectives or ways in which you will meet the goal(s).
- 4. Activities and who will carry out these activities.
- 5. Time frame in which this will take place.
- 6. Long-term funding strategies.
- 7. Additional information regarding general operating proposals required by each individual funder.

#### **B.** All Other Proposal Types

#### 1. Situation

- a. The opportunity, challenges, issues or need and the community that your proposal addresses.
- b. How that focus was determined and who was involved in that decision-making process.

#### 2. Activities

- a. Overall goal(s) regarding the situation described above.
- b. Objectives or ways in which you will meet the goal(s).
- c. Specific activities for which you seek funding.
- d. Who will carry out those activities.
- e. Time frame in which this will take place.
- f. How the proposed activities will benefit the community in which they will occur, being as clear as you can about the impact you expect to have.
- g. Long-term funding strategies (if applicable) for sustaining this effort.

#### III. EVALUATION

- A. Please describe your criteria for success. What do you want to happen as a result of your activities? You may find it helpful to describe both immediate and long-term effects.
- B. How will you measure these changes?
- C. Who will be involved in evaluating this work (staff, board, constituents, community, consultants)?
- D. What will you do with your evaluation results?

#### **ATTACHMENTS**

Generally the following attachments are required:

- 1. Finances (for assistance with terms, check MCF's website at www.mcf.org/nonprofits/resources.)
  - Most recent financial statement from most recently completed year, audited if available, showing actual expenses. This information should include a balance sheet, a statement of activities (or statement of income and expenses) and functional expenses. Some funders require your most recent Form 990 tax return.
  - Organization budget for current year, including income and expenses.
  - Project Budget, including income and expenses (if not a general operating proposal).
  - Additional funders. List names of corporations and foundations from which you are requesting funds, with dollar amounts, indicating which sources are committed or pending.
- 2. List of board members and their affiliations.
- 3. Brief description of key staff, including qualifications relevant to the specific request.
- 4. A copy of your current IRS determination letter (or your fiscal agent's) indicating tax-exempt 501(c) (3) status.
- 5. If applying to a corporate funder only: if an employee of this corporation is involved with your organization, list names and involvement.

Be sure to check each funder's guidelines, and use discretion when sending additional attachments.

#### PROPOSAL CHECKLIST

Cover letter.
Cover sheet.
Proposal narrative.
Organization budget.
Project budget (if not general operating
grant).
Financial statements, preferably
audited, showing actual expenses
including:
□ Balance sheet.
<ul> <li>Statement of activities (income</li> </ul>
and expenses).
□ Statement of functional expenses.
List of additional funders.
List of board members and their
affiliations.
Brief description of key staff.
IRS determination letter.
Confirmation letter of fiscal agent (if
required).
Additional information required by
each individual funder.

#### **ORGANIZATION BUDGET**

This format is optional and can serve as a guide to budgeting. If you already prepare an organization budget that contains this information, please feel free to submit it in its original form. Feel free to attach a budget narrative explaining your numbers if necessary.

#### **INCOME**

Source	<u>Amount</u>
Support	
Government grants	\$
Foundations	\$ 335,000.00
Corporations	\$
United Way or other federated campaigns	\$
Individual contributions	\$ 1,010,117.15
Fundraising events and products	\$ 165,000.00
Membership income	\$
In-kind support	\$ 410,300.00
Investment income	\$
Revenue	
Government contracts	\$
Earned income	\$
Other (specify)	\$
	\$
	\$
	\$
EXPENS	SES
<u>Item</u>	<u>Amount</u>
Salaries and wages	\$ 107,680.00
Insurance, benefits and other related taxes	\$ 17,583.20
Consultants and professional fees	\$ 169,209.40
Travel	\$ 2016.57
Equipment	\$ 11,000.56
Supplies	\$ 4,928.34
Printing and copying	\$ 2,708.11
Telephone and fax	\$
Postage and delivery	_ \$ 1,648.37
Rent and utilities	_\$
In-kind expenses	\$
Depreciation	_\$
Other (specify) Gala Expenses	\$ 57,000.65
Training Expenses	\$ 2,269.00
Advertising and Promotion	\$ 4,911.92 (See attached
	spreadsheet for a detailed report)
Total Expense	\$ 1,429,636.95

\$ 490,780.20

**Difference (Income less Expense)** 

### PROJECT BUDGET

This format is optional and can serve as a guide to budgeting. If you already prepare project budgets that contain this information, please feel free to submit them in their original forms. Feel free to attach a budget narrative explaining your numbers if necessary.

INCOME		
<u>Source</u>	<b>Amount</b>	
Support		
Government grants	\$	
Foundations	\$	
Corporations	\$	
United Way or other federated campaigns	\$	
Individual contributions	\$	
Fundraising events and products	\$	
Membership income	\$	
In-kind support	\$	
Investment income	\$	
Revenue		
Government contracts	\$	
Earned income	\$	
Other (specify)	\$	
	\$	
Total Income	\$	
EXPENSES		1
<u>Item</u>	<u>Amount</u>	<u>%FT/PT</u>
Salaries and wages (breakdown by individual		
	_	
position and indicate full- or part-time.)	\$	
position and indicate full- or part-time.)	\$	
position and indicate full- or part-time.)	\$ \$	
position and indicate full- or part-time.)	\$ \$ \$	
	\$ \$ \$ \$	
SUBTOTAL	\$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes	\$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees	\$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes	\$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees	\$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel	\$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
SUBTOTAL Insurance, benefits and other related taxes Consultants and professional fees Travel Equipment Supplies Printing and copying Telephone and fax Postage and delivery Rent and utilities In-kind expenses Depreciation	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	